

Minutes of the April 10, 2012 Meeting of the UCLA Communications Board

Board members present: Thomas Atkins, John Bollard, Jennifer Frehn, Brent Gaisford, Lys Mendez, Erik Peña, George Pierce, Raiyaan Serang, Michael Sondheimer

Board members arriving late: Nancy Calderon, Jodi Levinson

Board members absent: Arvli Ward, George White

Guests: Justin Sedor (OutWrite Editor in chief), Andy Hernandez (OutWrite staff), Lauren Jow (Daily Bruin Editor in chief), Brittany Carr (Nommo editor in chief applicant), Kaedion Wynter (Nommo editor in chief applicant), James Barragan (Daily Bruin editor in chief applicant), Jacob Ruffman (Daily Bruin editor in chief applicant)

I. Call to order (Serang)

Serang called the meeting to order at 5:45 p.m.

II. Approval of the agenda (Serang)

Serang changed the agenda order to move UCLARadio to the end of the agenda per the applicant's request. Gaisford moved to approve the amended agenda. Atkins seconded the motion. The motion passed by unanimous consent.

III. Approval of March minutes (Serang)

Pierce moved to approve the minutes. Peña seconded the motion. The motion passed by unanimous consent.

IV. Executive Committee Report (Serang)

Serang said he and Gaisford met with Ward before Ward went on vacation. He said Ward offered some suggestions on the meeting. Ward also discussed new development plans that he was trying to implement.

V. Operations Committee Report (Gaisford)

Gaisford said by the end of the year he wanted to assemble a packet to give to all the newsmagazines because some of them had not registered as a student group or applied for grants.

VI. Finance Committee Report (Peña)

Peña said the Committee had an updated 2012-13 budget draft. He also said that Ward had reached an agreement with Bob Williams to reduce our accounting costs by about \$50,000. Serang asked Peña if Ward had asked him to go over the February financial statements. Peña said no.

VII. Media Director's Report (Ward)

There was no report because Ward was not in attendance.

Discussion Items

VIII. February Communications Board Financial Statements (Ward)
Serang said he didn't receive specific information about the February financial statements.

IX. 2012-13 Communications Board Budget Draft (Serang)
Gaisford said he thought that Ward was being very optimistic with Local Research app revenue projections. Bollard agreed and said he wanted to go into executive session during next meeting when the budget would be discussed because he had some concerns. Sondheimer said the board needed to see what was realistic because if Ward's projections were wrong the board would be looking at double the loss. He wasn't sure the goals could be achieved. Bollard said he wanted more detail about the professional services, especially getting a contract from the developers. Gaisford said he also wanted to see some level of plan B incorporated with this budget in the event the projections could not be reached.

X. Daily Bruin Editor in chief appointment (Serang)

A. James Barragan

B. Jacob Ruffman

Sondheimer moved to enter executive session at 5:54 p.m. Mendez seconded the motion. The motion passed by unanimous consent.

Sondheimer moved to exit executive session at 6:58 p.m. Bollard seconded the motion. The motion passed by unanimous consent.

James Barragan was appointed the 2012-13 Daily Bruin Editor in chief by a hand vote of 11-0 with no abstentions.

XI. BruinLife Editor in chief appointment (Serang)

A. Jose Hernandez

Mendez moved to enter executive session at 7:00 p.m. Pierce seconded the motion. The motion passed by unanimous consent.

Pierce moved to exit executive session at 7:38 p.m. Atkins seconded the motion. The motion passed by unanimous consent.

Jose Hernandez was appointed the 2012-13 BruinLife Editor in chief by a hand vote of 10-0 with 1 abstention.

XII. Newsmagazine editor in chief appointments

A. Nommo

1. Brittany Carr

2. Kaedion Wynter

Gaisford moved to enter executive session at 7:39 p.m. Bollard seconded the motion. The motion passed by unanimous consent.

Sondheimer moved to exit executive session at 8:41 p.m. Mendez seconded the motion. The motion passed by unanimous consent.

Serang asked the applicants if they would be opposed to applying as co-editors. Neither applicant was opposed. The board voted for co-editorship by a hand vote of 11-0 with no abstentions.

B. Pacific Ties
1. Ashley Truong

Pierce moved to enter executive session at 8:43 p.m. Bollard seconded the motion. The motion passed by unanimous consent.

Pierce moved to exit executive session at 8:44 p.m. Bollard seconded the motion. The motion passed by unanimous consent.

Ashley Truong was appointed the 2012-13 Pacific Ties Editor in chief by a hand vote of 11-0 with no abstentions.

XIII. UCLARadio general manager appointment
1. John Masline

Pierce moved to enter executive session at 8:45 p.m. Calderon seconded the motion. The motion passed by unanimous consent.

Bollard moved to exit executive session at 8:53 p.m. Pierce seconded the motion. The motion passed by unanimous consent.

John Masline was appointed the 2012-13 UCLARadio General Manager by a hand vote of 11-0 with no abstentions.

XIV. Adjourn (Serang)

Pierce moved to adjourn the meeting. Calderon seconded the motion. The motion passed by unanimous consent. The meeting adjourned at 8:54 p.m.

Submitted by Doria Deen