

## **Minutes of the November 2, 2015 Meeting of the UCLA Communications Board**

Board members present: Elaheh Alizadehbirjandi, Jesse Coronado, Addrita Das, Steve Greim, Henry “C.J.” Jackson, Terrelle Jerricks, Andre Jones, Justin Kumar, Josh Levine, Keren Mahgerefteh, Ashley Mohankumar, Malavika Raju, Alene Tchekmedyian, Cody Trojan, Arvli Ward

Guest present: Jose Hernandez (BruinLife Manager), Samuel Hoff (Daily Bruin Editor in chief), Zachary Seidl (UCLARadio General Manager), Jeremy Wildman (Student Media Advertising Manager)

I. Call to order (Kumar)

Kumar called the meeting to order at 5:50 p.m.

II. Approval of the agenda (Kumar)

Trojan moved to approve the agenda. Mohankumar seconded the motion. The motion passed by unanimous consent.

III. Approval of October minutes (Kumar)

Jackson moved to approve the minutes. Mohankumar seconded the motion. The motion passed by unanimous consent.

IV. Executive Committee report (Kumar)

Kumar said the committee met on November 12 to discuss the Communications Board strategy, and he will go more into the meeting details during item X.

V. Operations Committee report (Das)

Das said the committee met on October 19 and approved the nomination of one Communications Board appointee for vacant professional seat. The committee also discussed the one million dollar plan proposed by Ward. Trojan asked if the committee still planned for the newsmagazine voting members change. Ward said yes, but it would be voted on during the December meeting.

VI. Finance Committee report (Trojan)

Trojan said he was elected chair at the committee’s Oct. 20 meeting. Trojan said the finance committee met with ASUCLA BOD Finance Committee on October 23. He said they approved a deferment of administrative and support services payments of up to \$150,000 through January 2016, although was estimated by the ASUCLA Finance Director that we would need up to \$207,000 by the spring of 2016. Trojan said for the next meeting, scheduled for November 20, the committee would have to present all the measures we’ve taken to downsize plus future plans to restructure the department.

VII. Media Director’s Report (Ward)

*September financial statements*

Ward said that the statements were distributed but the Finance Committee had not had a chance to review them. Ward said he made the mistake of budgeted registration issue sales in October when they should have been budgeted in September. As a result, the financial statements show September revenue in excess of budget by \$72,877. Ward showed a chart comparing the first 32 issues to give the board a sense of how to compare current results to last year through October. He said as of last we were at \$207,856. That included a lot of special issues. This year they were \$189,000. Ward said that while revenues were behind plan, that he expected to achieve plan since there were more issues this quarter.

Ward gave the floor to Jeremy Wildman to discuss sales details.

### **New Business**

#### VIII. Professional Member Appointment: Terrelle Jerricks (Das)

Das said the Operations Committee voted to approve Terrelle Jerricks as a professional member appointee to the Communications Board, and she recommended nomination and approval from the board. Ward introduced Jerricks, and Jerricks gave some background on his experience as Nommo editor as well as his current career.

Tchekymedyian moved to appoint Terrelle Jerricks as a professional member to the UCLA Communications Board. Raju seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

#### IX. Confirmation of Communications Board editor in chief appointments (Ward)

This item was tabled until the December meeting.

### **Discussion Items**

#### X. Communications Board strategy discussion (Kumar)

Mahgerefteh moved to enter executive session at 6:46 p.m. Alizadehbirjandi seconded the motion. The motion passed unanimous consent.

(Need name) moved to exit executive session at 8:08 p.m. (Need name) seconded the motion. The motion passed by unanimous consent.

#### XI. Adjourn (Kumar)

Jackson moved to adjourn the meeting at 8:08 p.m. Mahgerefteh seconded the motion. The motion passed by unanimous consent.

Submitted by Doria Deen