

Minutes of the June, 2015 Meeting of the UCLA Communications Board

Board members present: Hossain Albgal, Elaheh Alizadehbirjandi, Jesse Coronado, Addrita Das, Steve Greim, Justin Kumar, Josh Levine, Arvli Ward

Board members arriving late: Keren Mahgerefteh, Jener Sakiri, George White

Members leaving early: Keren Mahgerefteh, Jener Sakiri

Board members absent: Mohammad Ahmad, Andre Jones, Cuauhtémoc Ortega,

Guests present: Jeremy Wildman (Student Media Advertising Manager), Samuel Hoff (Daily Bruin 2015-16 Editor in chief), Zachary Seidl (UCLARadio General Manager candidate), Maria Perez (La Gente Editor in chief candidate), Sadaf Lakhia (Al-Talib Editor in chief candidate), Merima Tricic (Al-Talib Editor in chief candidate), Antoinette Georgy (Fem Editor in chief candidate), Vivian Giang (Fem Editor in chief candidate), Mia Brumfield (Nommo Editor in chief candidate), Aleah Frison (Nommo Editor in chief candidate), Karin Chan (Pacific Ties Editor in chief candidate), Lauren Uba (UCLARadio General Manager), Colleen Casabal (Al-Talib Editor in chief), Angelina Murphy (Fem Editor in chief)

I. Call to order (Albgal)

Albgal called the meeting to order at 5:34 p.m.

II. Approval of the agenda (Albgal)

Ward asked to move items VI. Finance Committee Report, VII. Media Director's report, and VIII. 2015-16 Communications Board Five-Year Plan after the editor in chief interviews. He also asked to move the Nommo editor in chief interview before that of Al-Talib because one of the candidates had to leave early for a work committment. Levine moved to approve the amended agenda. Das seconded the motion. The motion passed by unanimous consent.

III. Approval of April and May minutes (Albgal)

Alizadehbirjandi moved to approve the minutes. Kumar seconded the motion. The motion passed by unanimous consent.

IV. Executive Committee report (Albgal)

Albgal reminded everyone that the deadline for the media director's review was June 2.

V. Operations Committee report (Kumar)

Kumar said the Operations Committee met on May 27. He said each editor gave updates on their progress. The Al-Talib editor, Colleen Casabal, mentioned that they were recruiting for next year, and they were considering fundraising options. The

UCLARadio general manager, Lauren Uba, mentioned that the sound board was not working and they were unable to broadcast. Kumar said Ward provided insight and he said he would meet with Uba the following morning to discuss solutions.

New Business/Action Items

VI. Nommo EIC interview (Ward)

- a. Mia Brumfield, candidate
- b. Aleah Frison, candidate

Kumar moved to enter executive session at 5:41 p.m. Mahgerefteh seconded the motion. The motion passed by unanimous consent.

White move to exit executive session at 9:08 p.m. Sakiri seconded the motion. The motion passed by unanimous consent.

Coronado moved to appoint Mia Brumfield as the 2015-16 Nommo editor in chief. White seconded the motion. The motion passed by a hand vote of 9-0 with 1 abstention.

VII. Al-talib EIC interview (Ward)

- a. Sadaf Lakhia, candidate
- b. Merima Tricic, candidate

Kumar moved to appoint Sadaf Lakhia as the 2015-16 Al-Talib editor in chief. Sakiri seconded the motion. The motion passed by a hand vote of 5-2 with 2 abstentions.

VIII. Fem EIC interview (Ward)

- a. Antoinette Georgy, candidate
- b. Vivian Giang, candidate

Kumar moved to appoint Vivian Giang as the 2015-16 Fem editor in chief. Das seconded the motion. The motion passed by a hand vote of 8-0 with no abstentions.

IX. La Gente EIC interview (Ward)

- a. Maria Perez, candidate

Sakiri moved to appoint Maria Perez as the 2015-16 La Genge editor in chief. Coronado seconded the motion. The motion passed with a hand vote of 8-0 with no abstentions.

X. Pacific Ties EIC interview (Ward)

- a. Karin Chan, candidate

Levine moved to appoint Karin Chan as the 2015-16 Pacific Ties editor in chief. Coronado seconded the motion. The motion passed by a hand vote of 8-0 with no abstentions.

XI. UCLA Radio General Manager interview (Ward)

a. Zachary Seidl, candidate

Coronado moved to appoint Zachary Seidl as the 2015-16 UCLA Radio general manager. Levine seconded the motion. The motion passed by a hand vote of 8-0 with no abstentions.

XII. Finance Committee report (Sakiri)

Sakiri said the committee approved the amended Five-Year Plan, and recommended the board to approve it as well.

XIII. Media Director's Report (Ward)

April financial statements

Ward said that revenue exceeded plan with a \$10,000 positive variance. Ward said expenses were about \$17,000 more than plan, with \$15,000 from Daily Bruin printing. Ward said net revenue was about \$7,600 against budgeted net revenue of \$14,000, which was \$6,600 short of plan. Year-to-date revenue was \$42,000 behind budgeted revenue and \$106,000 less than the YTD from the previous year.

Year-to-date expenses were \$18,000 over budget, but \$57,000 less than last year. Year-to-date net revenue was a loss of \$87,000 against budgeted \$26,000 loss, and thus about \$61,000 behind plan. Cash reserves stood at \$195,000, but \$142,000 of that was restricted. Excluding the restricted funds, as of today, cash was about \$28,000.

May Estimates

Ward said estimated revenue for May was about \$154,000, which would be significantly ahead of budgeted revenue of \$106,000. Ward said June looked promising as well. He said we were budgeted to lose \$75,000 this year, but that the organization may finish better than plan.

XIV. 2015-16 Communications Board Five-Year Plan (Ward)

Sakiri said the finance committee met with ASUCLA BOD Finance Committee to present the budget and five-year plan. While the BOD Finance Committee accepted the budget, but they believed the five-year plan should be more conservative in terms of advertising revenue and should include revenues from a student fee that might be secured in 2016. Sakiri said that BOD Finance Committee members also wanted to see an ability reflected in the budget to repay the Advance Agreement loan.

White moved to approve the amended 2015-16 Communications Board Five-Year Plan. Coronado seconded the motion. The motion passed with a hand vote of 8-0 with no abstentions.

XV. Good and Welfare (Ward)

Ward thanked the board for their commitment and support. He presented an engraved gavel to Hossain Albgal in recognition of his service as chairman to the Communications Board.

XVI. Adjourn (Albgal)

White moved to adjourn the meeting at 9:36 p.m. Das seconded the motion. The motion passed by unanimous consent.

Submitted by Doria Deen