

Minutes of the December 4, 2017 Meeting of the UCLA Communications Board

Board members present: Doria Deen, Elaheh Alizadehbirjandi, Eliza Blackorby, Jesse Coronado, Parinaz Abiri, Steven Greim, Jesse Avellaneda, Tim Groeling, Reza Javadi, Mona Mosave

Board members leaving early: N/A

Board members absent: Mrinaalika Sivakumar, Terelle Jerricks, Alene Tchekmedyan, Henry Jackson, Tim Groeling, Rolondo Talbott

Guests present: Madeleine Gavin (General Manager of UCLA Radio), Abigail Goldman (Editorial Advisor), Tulika Varma (Editor-in-Chief of FEM)

Agenda

- I. Call to order (Blackorby)**
Blackorby called the meeting to order at 6:14 p.m.
- II. Approval of the agenda (Blackorby)**
Alizadehbirjandi moved to approve the agenda. Mosave seconded the motion. The motion passed by unanimous consent.
- III. Approval of November minutes (Blackorby)**
Alizadehbirjandi moved to approve the minutes. Greim seconded the motion. The motion passed by unanimous consent.
- IV. Executive Committee report (Blackorby)**
Blackorby spoke about how to make training more institutionalized. The general consensus was that it should be separated between Daily Bruin and the rest of student media. She also spoke about the importance of finding someone who specializes in advocacy training. She mentioned the idea of forming a subcommittee to focus on improving training.
- V. Operations Committee report (Alizadehbirjandi)**
Alizadehbirjandi said the committee could not achieve quorum so they planned to meet during finals week.
- VI. Finance Committee report (Sivakumar)**
Deen said since the statements were just published the committee tried to meet before the board meeting but could not achieve quorum. They will try to meet before the January meeting.
- VII. Media Director's report (Deen)**
Deen shared that Daily Bruin Prime, Ha'Am, and FEM published. October financial statements were published with a total income of \$146,298 with a budget of \$132,949, leaving Student Media \$13,000 ahead of plan. She also reported that Student Media

saved about \$2,000 in expense. The net venue is \$15,000 ahead of plan and the net revenue YTD was about \$70,000 ahead of plan. She shared analytics for the month of November. Coronado encouraged other media to be linked on Bruinwalk.

She also gave an update about training. She said the training assistant reached out to the EICs to find out which sections are recruiting and to get an approximation of how many people they are looking for so that Student Media can find adequate classrooms. The training assistant was able to secure trainers from fall quarter to teach for winter quarter.

Goldman then spoke about ASUCLA's classroom cuts and the decision to ask EICs about realistic numbers to better nail down the trainers and the classrooms. She also said that fall was more difficult in general because the professionals had only specific days they could train.

When Deen mentioned evaluations on trainings, she noted that 40/200 have been completed. A solution to this is to keep asking EICs to get interns to fill them out.

VIII. Public Comment (Blackorby)

Varma talked about the successful print and the engagement of the two socials they held. She said that they were recruiting, but expect numbers to be less than 20.

Gavin said things were going well and that they got their own wifi network. Deen and Gavin met with the Center for Accessible Education to address the handicap accessibility issue. The two members in wheelchairs received keys to Ackerman Grand Ballroom but the door to Ackerman grand ballroom is not handicap friendly so Gavin wants to continue working until there is equal access.

New Business/Discussion Items

IX. Board member expectations (Blackorby)

Coronado moved to enter executive session at 6:41 p.m. Mosave seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

Coronado moved to exit session at 7:00 p.m. Groeling seconded the motion. The motion passed by unanimous consent.

X. Adjourn (Blackorby)

Alizadehbirjani moved to adjourn at 7:00 p.m. Coronado seconded the motion. The motion passed by unanimous consent.