

Minutes of the December 3, 2018 Meeting of the ASUCLA Communications Board

Board members present: Parinaz Abiri, Jessica Behmanesh, Brandon Broukhim, Nilofar Doorandish, Tim Groeling, Judy Hernandez, Joelle Li, Mona Mosavi, Sylvia Robledo, Doria Deen

Board members late: Bek Aliev, Jesse Coronado, Addison Dickens, Steve Greim

Board members absent: Henry Jackson, Alene Tchekmedyan

Board members leaving early: Parinaz Abiri

Guests: Jose Hernandez (Student Media Operations Manager), Michael Zshornack (DB Digital Managing Editor), Amy Dixon (DB Photo Editor), Kristie Hoang (DB Social Media Director), Melissa Morris (DB Campus Politics Editor), Daanish Bhatti (DB Photographer), Mia Kayser (DB Photographer), Jacob Preal (DB Editor in Chief), Rebecca Vorick (FEM Editor in Chief), Jeremy Wildman (Student Media Business Manager), Nidirah Stephens (USAC AAC), Claire Fieldman (USAC President)

Agenda

- I. Call to order (Mosavi)**
Mosavi called the meeting to order at 5:37 p.m.
- II. Approval of the agenda (Mosavi)**
Abiri moved to approve the agenda. Doorandish seconded the motion. The motion passed by consent.
- III. Approval of November 2018 minutes (Mosavi)**
Broukhim moved to approve the November 2018 minutes. Groeling seconded the motion. The motion passed by consent.
- IV. Executive Committee Report (Mosavi)**
Mosavi said the committee met on Monday, November 19 and followed up on a previous media grievance.
- V. Operations Committee report (Broukhim)**
Broukhim said the committee met on Monday, November 26. He said each publication in attendance gave an update on their progress. They also discussed the recording incident that took place at the USAC meeting.

VI. Finance Committee report (Aliev)

Deen said the committee met on Wednesday, November 28 and discussed the October financial statements, November forecast, kiosk pricing update, and possible restructure of newsmagazine budgeting.

VII. Media Director's report (Deen)

Deen reported on the following:

Newsmagazines

She said that FEM and Ha'am had published print editions.

October Financial Statements

Deen discussed the cash, revenue, expenses, net revenue, and the highlighted Daily Bruin, Web Media, and Outdoor sales.

November Forecast

Deen said the November forecast would be over budget in all top three categories. Estimated sales for Daily Bruin were up 17%, Web 63%, and Outdoor 29%.

New Business/Discussion Items

VIII. September Financial Statements (Deen)

Deen said that total income was \$152,775 and budgeted income was \$143,776 leaving us \$8,999 (6%) over budget. The key drivers were Daily Bruin (up 5%) , Outdoor (up 33%), and Web Media (up 61%). Although sales were up to budget, Daily Bruin was down 12% to last year, but Web Media and Outdoor were up 46% and 21% respectively. Total expense was \$127,345 and budgeted expense was \$126,065 leaving us \$1,280 (1%) over budget. Net revenue was \$25,430, and budgeted net revenue was \$17,711 which was \$7,719 (44%) better than budget. Cash reserves stood at \$223K which exceeded our cash per policy (\$212,000) by \$11,000.

IX. USAC meeting recording dispute (Broukhim)

Broukhim informed the board that during a recent USAC meeting the Ha'Am editor in chief (Justin Nemanpour) was strongly encouraged by USAC members to put away his recording device during public comment. Feldman and Stephens expressed potential safety concerns with recording the public during public comment, but the board stressed to them the importance our first amendment right, and of transparency during public meetings. They also addressed the issue of USAC going into executive session without

just cause. Broukhim distributed a letter that he wanted the board members to review before submitting it to the USAC council addressing those concerns.

New Business/Action Items

X. Executive Session (Deen)

Dickens moved to enter executive session at 6:33 p.m. Aliev seconded the motion. The motion passed by consent.

Aliev moved to exit executive session at 6:54 p.m. Li seconded the motion. The motion passed by consent.

Coronado moved to appoint Jasper Modha (OutWrite Managing Editor) as the interim OutWrite Editor in chief (current editor, Siobhan Chapman, resigned) until the application could be reposted. Dickens seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

XI. Adjourn (Mosavi)

Coronado moved to adjourn the meeting at 6:55 p.m. Broukhim seconded the motion. The motion passed by consent.