

Minutes of the November 4, 2019 Meeting of the ASUCLA Communications Board

Board members present: Parinaz Abiri, Brandon Broukhim, Jesse Coronado, Addison Dickens, Steve Greim, Tim Groeling, Judy Hernandez, Joelle Li, Shantall Medina, Edward Qiao, Nathan Smith, Doria Deen

Board members late: Jessica Behmanesh, Andrea Gambino

Board members absent: Helen Alonzo, Sylvia Robledo

Guests: Abigail Goldman (Student Media Advisor), David Gray (Daily Bruin News Editor), Jose Hernandez (Student Media Operations Manager), Jeremy Wildman (Student Media Business Manager), Amanda Leutmixay (Pacific Ties Editor in Chief), Angela Forburger (Daily Bruin Editor in Chief), Myrka Vega (La Gente Editor in Chief), Chiamaka Nwadike (FEM Editor in Chief)

Agenda

- I. Call to order (Dickens)**
Dickens called the meeting to order at 7:05 p.m.
- II. Approval of the agenda (Dickens)**
Broukhim requested to amend the agenda to add discussion item X. Brown Act and action item XII. Comm Board Vice Chair selection. Qiao moved to approve the amended agenda. Gambino seconded the motion. The motion passed by a hand vote of 12-0 with 1 abstention.
- III. Approval of the October 7, 2019 minutes (Dickens)**
Coronado moved to approve the October 7, 2019 minutes. Smith seconded the motion. The motion passed by 12-0 with 1 abstention.
- IV. Executive Committee report (Dickens)**
Dickens said the committee did not meet, but she informed the board that she reached out to the USAC president to fill the vacant undergrad seat on the board.
- V. Operations Committee report (Broukhim)**
Broukhim said the committee met on Tuesday, October 15. He said the editors gave updates and Deen presented posts per week.
- VI. Finance Committee Report (Smith)**

Smith said the committee met on Monday, November 4 and discussed the September financial statements and a forecast for October sales. They also discussed the hallway costs and the rental agreement.

VII. Media Director's report (Deen)

Deen reported on the following:

2019 Yearbooks

Deen said the 2019 yearbooks had arrived.

2018-19 Daily Bruin Awards

Deen shared results of the 2018-19 Pacemaker, CMA, SPJ, and CCMA Awards.

ASUCLA Bruin Family Entities Event

Deen said the event is tentatively scheduled for Thursday, December 5. Once the date is finalized she would update the board.

Fall Recruitment and statistics

Deen said overall recruitment numbers were down six percent to last year (63 applications).

Newsmagazine Posts per Week

Deen shared the newsmagazine posts from weeks 1-5.

September 2019 Financial Statements

Deen discussed the cash, revenue, expenses, net revenue, and the summary of the Daily Bruin, Web, and Outdoor sales.

October Forecast

Deen said the October forecast would be over budget in Daily Bruin print, Online, and Outdoor. Estimated sales for Daily Bruin were up 31%, Web up 26%, and Outdoor up 3%.

New Business/Discussion Items

VIII. September Financial Statements (Deen)

Deen said that total income was \$131,278 and budgeted income was \$110,525 leaving us \$20,753 (19%) better than budget. Although overall sales were up to budget, Daily Bruin was down 7% and Outdoor was down 3%, but Web was up 17% to last year. Total expense was \$106,409 and budgeted expense was \$109,057 leaving us \$2,648 (2%)

better than budget. Net revenue was \$24,869, and budgeted net revenue was \$1,468 leaving us \$23,401 (1,594%) better than budget. Cash reserves stood at \$531,000 which exceeded our cash per policy (\$290,000) by \$241,000.

IX. Brown Act (Broukhim)

Broukhim said that we was resigning from the Comm Board since he was elected to USAC, but he encouraged the board to continue discussions and actions regarding pursuing the Brown Act for UCLA.

New Business/Action Items

X. Confirm Professional Members (Broukhim)

A. Helen Alonzo, candidate

B. Shantall Medina, candidate

Qiao moved to appoint Helen Alonzo as a professional member to the ASUCLA Communications Board for the 2019-20 fiscal year. Gambino seconded the motion. The motion passed by a hand vote of 12-0 with 1 abstention.

Coronado moved to appoint Shantall Media as a professional member to the ASULA Communications Board for the 2019-20 fiscal year. Greim seconded the motion. The motion passed by a hand vote of 12-0 with 1 abstention.

XI. Vice Chair Appointment (Dickens)

Broukhim nominated Edward Qiao as the vice chair. Qiao accepted the nomination. Coronado moved to appointment Edward Qiao as the 2019-20 vice chair. Smith seconded the motion. The motion passed by a hand vote of 12-0 with 1 abstention.

XII. Daily Bruin Grievance (Deen)

A. Danielle Dimacali

Qiao moved to enter executive session at 8:34 p.m. Gambino seconded the motion. The motion passed by consent.

Gambino moved to exit executive session at 9:07 p.m. Qiao seconded the motion. The motion passed by consent.

Smith moved to keep the opinion submission as printed without any changes or retractions. Qiao seconded the motion. The motion passed by a hand vote of 12-0 with 1 abstention.

XIII. Executive Session (Deen)

XIV. Adjourn (Dickens)

Coronado moved to adjourn the meeting at 9:15 p.m. Smith seconded the motion. The motion passed by consent.